

NAACP ILLINOIS STATE CONFERENCE

P.O. Box 20384, Springfield, IL 62708

www.illinoisnaacp.org



July 29, 2019

Dear Sponsor,

I would personally like to invite you participate in the 83rd Annual NAACP Illinois State Convention will be held October 18-20, 2019 at the Oak Lawn Hilton, 9333 S. Cicero Avenue, Oak Lawn, IL. This year's theme is:

When We Fight, We Win!

This convention will be a collaboration between the Illinois State Conference of Branches, Corporate Sponsors, community partners, and donors.

The NAACP continually strives to improve social, economic, and political conditions of African Americans and other minorities throughout the nation. The Illinois State Conference of Branches continues to have a positive impact on the quality of life for the citizens of Illinois.

Topics to be discussed include Environmental & Climate Justice - Breathing Clean Air Is A Right, Not A Privilege! 2020 Census - Make Sure Your Counted, 100th Anniversary of the Chicago Race Riots. In addition to workshops on criminal justice, gun violence, unemployment, health care, education, pension plans, economic sustainability, housing, veterans and voting rights, etc.

As we prepare to host the 83rd Annual NAACP Illinois State Convention, we sincerely hope that you will respond favorably to our request to join this collaboration. The enclosed Sponsorship and Advertisement form is due by Monday, September 30, 2019.

Thank you in advance for your support of the Illinois State Conference of the National Association for the Advancement of Colored People. We look forward to hearing from you. If you have any questions, please call Donald McGruder at (312) 647-5782 or email: chicagofarsouthsuburban@yahoo.com or naacpcfssb.org or Teresa Haley at thaley@illinoisnaacp.org.

Yours truly,



One Illinois – One NAACP!

Teresa Haley
State President

83RD ANNUAL ILLINOIS STATE CONVENTION

WHEN WE FIGHT, WE WIN!

OCTOBER 18-20, 2019

OAKLAWN, IL - HILTON

Environmental & Climate Justice - Breathing Clean Air Is A Right, Not A Privilege!
2020 Census - Make Sure Your Counted,
100th Anniversary of the Chicago Race Riots



Banquet - Saturday, October 19, 2019 @ 7:00 P.M. Sponsorship/Advertisement Booklet Form

Convention Sponsor (Inside Front Cover)	\$15,000.00	Vendor Booth, Workshop Advertisement Full Page & 30 Tickets
Underwriter Sponsor (Outside Back Cover)	\$12,500.00	Vendor Booth, Workshop Advertisement Full Page & 20 Tickets
Event Sponsor (Inside Back Cover)	\$10,000.00	Vendor Booth, Workshop Advertisement Full Page & 15 Tickets
Corporate Sponsor	\$ 7,500.00	Full Page ad & 10 tickets
Platinum Sponsor	\$ 5,000.00	Full Page ad & 5 tickets
Gold Sponsor	\$ 4,000.00	Full Page ad & 5 tickets
Silver Sponsor	\$ 3,000.00	½ Page ad & 4 tickets
Bronze Sponsor	\$ 2,000.00	½ Page ad & 2 tickets
Community Sponsor	\$ 1,000.00	½ Page ad & 2 tickets
Legacy Sponsor	\$ 500.00	½ Page ad & 2 tickets
Family Sponsor	\$ 300.00	½ Page ad & 1 ticket
Full Page	\$ 300.00	FP = 7.5 x 10
Half Page	\$ 175.00	HP = 7.5 x 4.875
1/4 Page	\$ 125.00	QP = 3.625 x 4.875
1/8 Page	\$ 90.00	1/8 = 3.625 x 2.3125
Full Table	\$ 750.00	10 tickets
Single Adult Ticket	\$ 75.00	Youth Ticket (K – 12) \$37.50

NAACP Illinois State Conference; - UNIT 3002SC or PayPal: NAACP Illinois State Conference

Email camera ready ads (PDF and JPEG files accepted) to: naacpcfssb.org.

Please make sponsorship checks payable to: NAACP Illinois State Conference; P.O. Box 20384, Springfield, IL 62708 or PayPal: ilnaaccp.ni@gmail.com by Monday, September 30, 2019.

Name of Sponsor/Advertiser: _____

Address: _____

Contact: _____

Contact Number: _____

Ad Size: _____

Payment Enclosed: _____ **Balance:** _____

SOLD BY: _____

83RD ANNUAL ILLINOIS STATE CONVENTION

WHEN WE FIGHT, WE WIN!

OCTOBER 18-20, 2019

OAKLAWN, IL - HILTON

Environmental & Climate Justice - Breathing Clean Air Is A Right, Not A Privilege!
2020 Census - Make Sure Your Counted,
100th Anniversary of the Chicago Race Riots



Convention Sponsor (\$15,000)

- Title recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 60-second Video shown at Dinner
- Three premiere location tables (30 seats) at the Freedom Fund Banquet
- Invitation for company representative to provide brief remarks at the Freedom Fund Banquet
- Premiere booth location at the Convention to share company information with attendees
- Title recognition and premiere full-page ad in the Convention Souvenir Journal
- Title recognition and company logo on Youth Luncheon & Freedom Fund Banquet signage, video displays, and Website
- Sponsors Three (3) Youth Tables with Signage
- Ten invited guests to VIP Reception at the Freedom Fund Banquet

Underwriter Sponsor (\$12,500)

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 45-second Video shown at Dinner
- Preferred location table (20 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Sponsors Two (2) Youth Tables with Signage
- Eight invited guests to VIP Reception at the Freedom Fund Banquet

Event Sponsor (\$10,000)

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 30-second Video shown at Dinner
- Preferred location table (15 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Sponsor One (1) Youth Table with Signage
- Six invited guests to VIP Reception at the Freedom Fund Banquet

83RD ANNUAL ILLINOIS STATE CONVENTION
WHEN WE FIGHT, WE WIN!
OCTOBER 18-20, 2019
OAKLAWN, IL - HILTON

Environmental & Climate Justice - Breathing Clean Air Is A Right, Not A Privilege!
2020 Census - Make Sure Your Counted,
100th Anniversary of the Chicago Race Riots

Corporate Sponsor (\$7,500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Ten seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website
- (Opportunity for Sponsor to Moderate a Saturday workshop/forum during Convention)
- Four invited guests to VIP Reception at the Freedom Fund Banquet

Platinum Sponsor (\$5,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Two invited guests to VIP Reception at the Freedom Fund Banquet

Gold Sponsor (\$4,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Silver Sponsor (\$3,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Four seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Bronze Sponsor (\$2,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Community Sponsor (\$1,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Legacy Sponsor (\$500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Family Sponsor (\$300)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- One Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Measurements for ADs

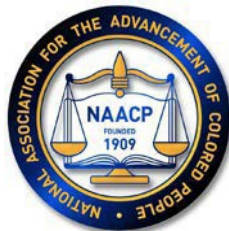
FP = 7.5 X 10

HP = 7.5 X 4.875

QP = 3.625 X 4.875

1/8 = 3.625 X 2.3125

83RD ANNUAL ILLINOIS STATE CONVENTION
WHEN WE FIGHT, WE WIN!
OCTOBER 18-20, 2019
OAKLAWN, IL - HILTON



ENVIRONMENTAL & CLIMATE JUSTICE - BREATHING CLEAN AIR IS A RIGHT, NOT A PRIVILEGE!
2020 CENSUS - MAKE SURE YOUR COUNTED, 100TH ANNIVERSARY OF THE CHICAGO RACE RIOTS

EXHIBITOR/VENDOR APPLICATION & REGISTRATION FORM

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from twenty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is Monday, September 30, 2019.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$100 - Friday (Exhibit hours: 10am – 6pm, setup: 8:30am – 10:00am, break down: 6pm – 7pm)
- \$150 - Saturday (Exhibit hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$200 Friday and Saturday

Payment Information (please check one):

- Check
- Credit Card
- PayPal (info@dupagecountynaacp.org)

\$ _____ Approved Amount _____ Credit Card Number

Expiration Date CVV Code Zip Code Signature Print Name

Company Name (Type of products)

Contact Name

Address City, State, Zip

Telephone Fax

Email Website

Paperwork should be emailed or mailed to Illinois State Convention Coordinator

Chicago Far South Suburban NAACP - #3006

President: Donald McGruder

Phone: (312) 647-5782

Email: chicagofarsouthsuburban@yahoo.com

Address: P.O. Box 484, Homewood, Illinois 60430

Website: www.naacpcfssb.org

83RD ANNUAL ILLINOIS STATE CONVENTION

WHEN WE FIGHT, WE WIN!

OCTOBER 18-20, 2019

OAKLAWN, IL - HILTON

**ENVIRONMENTAL & CLIMATE JUSTICE - BREATHING CLEAN AIR IS A RIGHT, NOT A PRIVILEGE!
2020 CENSUS - MAKE SURE YOUR COUNTED, 100TH ANNIVERSARY OF THE CHICAGO RACE RIOTS**



CORPORATION/AGENCY VENDOR SPONSORSHIP

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from twenty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is Monday, September 30, 2019.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$300 - Friday (Exhibit hours: 10am – 6pm, setup: 8:30am – 10:00am, break down: 6pm – 7pm)
- \$300 - Saturday (Exhibit hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$500 Friday and Saturday

Payment Information (please check one):

- Check
- Credit Card
- PayPal (ilnaacp.ni@gmail.com)

\$ _____ Approved Amount _____ Credit Card Number _____

Expiration Date CVV Code Zip Code Signature Print Name

Company Name (Type of products) Contact Name

Address City, State, Zip

Telephone Fax

Email Website

Paperwork should be emailed or mailed to Illinois State Convention Coordinator

Chicago Far South Suburban NAACP - #3006

President: Donald McGruder

Phone: (312) 647-5782

Email: chicagofarsouthsuburban@yahoo.com

Address: P.O. Box 484, Homewood, Illinois 60430

Website: www.naacpcfssb.org