



NAACP

ILLINOIS STATE CONFERENCE

Box 20384, Springfield, IL 62708

www.springfieldnaacp.org

August 8, 2023

Dear Friends, Organizations and Supporters,

The 86th National Association for the Advancement of Colored People (NAACP) Illinois State Convention will occur in Bloomington-Normal during the weekend of September 22-24, 2023 at the Holiday Inn, 8 Traders Circle, Normal, Illinois. We need your support for the Convention, as we continue to effect positive change throughout the world. The NAACP is the premiere civil rights organization in the world. Our mission is “to achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of Black people and all persons of color.”

Since the Springfield, Illinois Race Riot of 1908, the NAACP has championed the way in thought, action, and deed as we advocate for racial and social justice. The NAACP continually strives to improve the social, economic, and political conditions of Blacks and other minorities throughout the nation. The NAACP is the nation’s conscience to civil and human rights, and the world’s example of unquestionable advocacy. Let’s keep this tradition alive and a part of the American culture. This year’s workshops include presentations from Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, and Environmental & Climate Justice and Energy Efficiency experts.

We invite your organization to proudly serve as a sponsor of our main events. One of our highlighted events at this year’s Illinois State Convention is the Bloomington-Normal Branch’s Freedom Fund Banquet on Saturday, September 23, 2023 at 6:00 p.m. Our Keynote Speaker is the Honorable Attorney Ben Crump, one of America’s foremost Civil Rights lawyers, and an advocate for social and racial justice. Attorney Crump has represented the families of George Floyd, Breonna Taylor, Ahmaud Arbery, and Earl Moore, Jr. Attorney Crump has also held corporations accountable for systemic racism, discrimination, and retaliation. The entire Illinois State Convention will inspire and transform. We applaud the leadership team of the Bloomington-Normal Branch and its President Ms. Linda Foster.

We sincerely appreciate the support your organization has shown over the years and, we ask that you continue to support our efforts by sponsoring the Illinois State Convention. Your sponsorship will include an advertisement in our virtual program book throughout the convention September 22-24, 2023. Please see the attached form for pricing specifics.

Thank you in advance for your support of the 86th Illinois NAACP State Convention. We look forward to hearing from you. If you have any questions, please call Ms. Teresa Haley at 217-836-4339 or email to thaley@illinoisnaacp.org.

Yours truly,
One Illinois – One NAACP!



Teresa Haley
State President

86th Annual NAACP Illinois State Convention
“Black, Beautiful & Thriving Together!”
September 22-24, 2023

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor,
 Political Action, and Environmental & Climate Justice and Energy Efficiency.

Freedom Fund Banquet - Saturday, September 23, 2023 @ 6:00 P.M.
Sponsorship/Advertisement Form

Convention Sponsor (Inside Front Cover)	\$15,000.00	Vendor Booth, Workshop Advertisement Full Page, VIP Reception
Underwriter Sponsor (Outside Back Cover)	\$12,500.00	Vendor Booth, Workshop Advertisement Full Page VIP Reception
Event Sponsor (Inside Back Cover)	\$10,000.00	Vendor Booth, Workshop Advertisement Full Page & VIP Reception
Corporate Sponsor	\$ 7,500.00	Full Page ad & 10 tickets
Platinum Sponsor	\$ 5,000.00	Full Page ad & 5 tickets
Gold Sponsor	\$ 4,000.00	Full Page ad & 5 tickets
Silver Sponsor	\$ 3,000.00	½ Page ad & 4 tickets
Bronze Sponsor	\$ 2,000.00	½ Page ad & 2 tickets
Community Sponsor	\$ 1,000.00	½ Page ad & 2 tickets
Legacy Sponsor	\$ 500.00	½ Page ad & 2 tickets
Family Sponsor	\$ 300.00	½ Page ad & 1 ticket
Full Page	\$ 300.00	FP = 7.5 x 10
Half Page	\$ 175.00	HP = 7.5 x 4.875
Table of 8	\$ 750.00	8 tickets
Single Adult Ticket	\$ 100.00	Youth Ticket (K – 12) 50.00

NAACP Illinois State Conference; - UNIT 3002SC or PayPal: NAACP Illinois State Conference:

Email camera ready ads (PDF and JPEG files accepted) to: ilnaacp.ni@gmail.com

Please make sponsorship checks payable to: NAACP Illinois State Conference; P.O. Box 20384, Springfield, IL 62708 or PayPal: ilnaacp.ni@gmail.com by Friday, September 8, 2023.

Name of Sponsor/Advertiser: _____

Address: _____

Contact: _____

Contact Number: _____

Ad Size: _____

Payment Enclosed: _____ **Balance:** _____

SOLD BY: _____

86th Annual NAACP Illinois State Convention
“Black, Beautiful & Thriving Together!”
September 22-24, 2023

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor,
Political Action, and Environmental & Climate Justice and Energy Efficiency.



Convention Sponsor (\$15,000)

- Title recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 60-second Video shown at Dinner
- Three premiere location tables(30 seats) at the Freedom Fund Banquet
- Invitation for company representative to provide brief remarks at the Freedom Fund Banquet
- Premiere booth location at the Convention to share company information with attendees
- Title recognition and premiere full-page ad in the Convention Souvenir Journal
- Title recognition and company logo on Youth Luncheon & Freedom Fund Banquet signage, video displays, and Website
- Sponsors Three (3) Youth Tables with Signage
- Ten invited guests to VIP Reception at the Freedom Fund Banquet

Underwriter Sponsor (\$12,500)

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 45-second Video shown at Dinner
- Preferred location table (20 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Sponsors Two (2) Youth Tables with Signage
- Eight invited guests to VIP Reception at the Freedom Fund Banquet

Event Sponsor (\$10,000)

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 30-second Video shown at Dinner
- Preferred location table(15 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website
- Sponsor One (1) Youth Table with Signage
- Six invited guests to VIP Reception at the Freedom Fund Banquet

86th Annual NAACP Illinois State Convention
“Black, Beautiful & Thriving Together!”
September 22-24, 2023

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor,
Political Action, and Environmental & Climate Justice and Energy Efficiency.

Corporate Sponsor (\$7,500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Ten seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website
- (Opportunity for Sponsor to Moderate a Saturday workshop/forum during Convention)
- Four invited guests to VIP Reception at the Freedom Fund Banquet

Platinum Sponsor (\$5,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Two invited guests to VIP Reception at the Freedom Fund Banquet

Gold Sponsor (\$4,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website



NAACP

ILLINOIS STATE CONFERENCE

Silver Sponsor (\$3,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Four seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Bronze Sponsor (\$2,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Community Sponsor (\$1,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Legacy Sponsor (\$500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Family Sponsor (\$300)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- One Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

FP = 7.5 X 10

HP = 7.5 X 4.875

86th Annual NAACP Illinois State Convention
"Black, Beautiful & Thriving Together!"
September 22-24, 2023

Corporation/Agency/Vendor Sponsorship

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from twenty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is Friday, September 8 2023.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$300 - Friday (Exhibit hours: 10am – 6pm, setup: 8:30am – 10:00am, break down: 6pm – 7pm)
- \$300 - Saturday (Exhibit hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$500 Friday and Saturday

Payment Information (please check one):

- Check
- Credit Card
- PayPal (ilnaacp.ni@gmail.com)

\$ _____ Approved Amount _____ Credit Card Number _____

Expiration Date CVV Code Zip Code Signature Print Name

Company Name (Type of products) Contact Name

Address City, State, Zip

Telephone Fax

Email Website

Paperwork and proceeds should be emailed or mailed to Illinois NAACP State Convention by Friday, September 8, 2023

Illinois NAACP State Conference President:

Ms. Teresa Haley

Phone: (217) 836-4339

Email: thaley@illinoisnaacp.org

Address: P.O. Box 20384, Springfield, IL 62708

Website: www.illinoisnaacp.org