



**ILLINOIS STATE CONFERENCE**

P.O. Box 1986, Kankakee, IL 60901

[www.kankakeecountybranchnaacp.org](http://www.kankakeecountybranchnaacp.org)

July 30, 2024

Dear Friends, Organizations and Supporters,

The 87<sup>th</sup> National Association for the Advancement of Colored People (NAACP) Illinois State Convention will occur in Champaign, Illinois during the weekend of September 27-29, 2024 at the Hilton Garden Inn, 1501 N. Neil Street, Champaign, Illinois. We need your support for the Convention, as we continue to effect positive change throughout the world. The NAACP is the premiere civil rights organization in the world. Our mission is “to achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of Black people and all persons of color.”

Since the Springfield, Illinois Race Riot of 1908, the NAACP has championed the way in thought, action, and deed as we advocate for racial and social justice. The NAACP continually strives to improve the social, economic, and political conditions of Blacks and other minorities throughout the nation. The NAACP is the nation’s conscience to civil and human rights, and the world’s example of unquestionable advocacy. Let’s keep this tradition alive and a part of the American culture. This year’s workshops include presentations from Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, and Environmental & Climate Justice and Energy Efficiency experts.

We invite your organization to proudly serve as a sponsor of our main events. The entire Illinois State Convention will inspire and transform. We applaud the leadership team of the Champaign County Branch and its President Ms. Minnie Pearson.

We sincerely appreciate the support your organization has shown over the years, and we ask that you continue to support our efforts by sponsoring the Illinois State Convention. Your sponsorship will include an advertisement in our virtual program book throughout the year. Please see the attached form for pricing specifics.

Thank you in advance for your support of the 87<sup>th</sup> Illinois NAACP State Convention. We look forward to hearing from you. If you have any questions, please call Theodis Pace at 815-953-0939 or email [naacp3035@aol.com](mailto:naacp3035@aol.com).

Yours truly,

Theodis Pace  
State President



**87<sup>th</sup> Annual NAACP Illinois State Convention**  
**“ALL IN!”**  
**September 27-29, 2024**

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor,  
 Political Action, and Environmental & Climate Justice and Energy Efficiency.

**Freedom Fund Banquet - Saturday, September 28, 2024 @ 6:00 P.M.**  
**Sponsorship/Advertisement Form**

Convention Sponsor (Inside Front Cover)	\$15,000.00	Vendor Booth, Workshop Advertisement Full Page, VIP Reception
Underwriter Sponsor (Outside Back Cover)	\$12,500.00	Vendor Booth, Workshop Advertisement Full Page VIP Reception
Event Sponsor (Inside Back Cover)	\$10,000.00	Vendor Booth, Workshop Advertisement Full Page & VIP Reception
Corporate Sponsor	\$ 7,500.00	Full Page ad & 10 tickets
Platinum Sponsor	\$ 5,000.00	Full Page ad & 5 tickets
Gold Sponsor	\$ 4,000.00	Full Page ad & 5 tickets
Silver Sponsor	\$ 3,000.00	½ Page ad & 4 tickets
Bronze Sponsor	\$ 2,000.00	½ Page ad & 2 tickets
Community Sponsor	\$ 1,000.00	½ Page ad & 2 tickets
Legacy Sponsor	\$ 500.00	½ Page ad & 2 tickets
Family Sponsor	\$ 300.00	½ Page ad & 1 ticket
Full Page	\$ 300.00	<b>Full Page Dimension = 7.5 x 10</b>
Half Page	\$ 175.00	<b>Half Page Dimension = 7.5 x 4.875</b>
Table of 8	\$ 750.00	8 tickets
Single Adult Ticket	\$ 100.00	Youth Ticket (K – 12) 50.00

Please email camera ready ads (PDF and JPEG files accepted) and sponsorship checks payable to:

**NAACP Illinois State Conference-Unit 3002 SC-P.O. Box 1986, Kankakee, IL 60901 or via PayPal:**  
[ilnaacpni@gmail.com](mailto:ilnaacpni@gmail.com) by Friday, August 31, 2024.

**Name of Sponsor/Advertiser:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_

**Payment Enclosed:** \_\_\_\_\_ **Check #:** \_\_\_\_\_

**SOLD BY:** \_\_\_\_\_

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***September 27-29, 2024***

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, and Environmental & Climate Justice and Energy Efficiency.



**Convention Sponsor (\$15,000)**

- Title recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 60-second Video shown at Dinner
- Three premiere location tables(30 seats) at the Freedom Fund Banquet
- Invitation for company representative to provide brief remarks at the Freedom Fund Banquet
- Premiere booth location at the Convention to share company information with attendees
- Title recognition and premiere full-page ad in the Convention Souvenir Journal
- Title recognition and company logo on Youth Luncheon & Freedom Fund Banquet signage, video displays, and Website
- Sponsors Three (3) Youth Tables with Signage
- Ten invited guests to VIP Reception at the Freedom Fund Banquet

**Underwriter Sponsor (\$12,500)**

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 45-second Video shown at Dinner
- Preferred location table (20 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website
- Sponsors Two (2) Youth Tables with Signage
- Eight invited guests to VIP Reception at the Freedom Fund Banquet

**Event Sponsor (\$10,000)**

- Major sponsor recognition in all advertising for NAACP programs and events
- Photo with Keynote Speaker
- 30-second Video shown at Dinner
- Preferred location table(15 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and preferred full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website
- Sponsor One (1) Youth Table with Signage
- Six invited guests to VIP Reception at the Freedom Fund Banquet

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**Corporate Sponsor (\$7,500)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Ten seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website
- (Opportunity for Sponsor to Moderate a Saturday workshop/forum during Convention)
- Four invited guests to VIP Reception at the Freedom Fund Banquet

**Platinum Sponsor (\$5,000)**

- Sponsor recognition in advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays ,and website
- Two invited guests to VIP Reception at the Freedom Fund Banquet

**Gold Sponsor (\$4,000)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Five seats at a preferred location table at the Freedom Fund Banquet
- Recognition and full-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website



### **Silver Sponsor (\$3,000)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Four seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

### **Bronze Sponsor (\$2,000)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at a preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

### **Community Sponsor (\$1,000)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

### **Legacy Sponsor (\$500)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

### **Family Sponsor (\$300)**

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- One Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and half-page ad in the Convention Souvenir Journal
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Full Page Dimension=7.5 X 10

Half Page Dimension=7.5 X 4.875

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**Corporation/Agency/Vendor Sponsorship**

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from thirty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission and by the deadline of Saturday, August 31, 2024.

I would like to register as a product vendor (includes 6 ft. table and chair):

\_\_\_\_\$300-Friday (Exhibit hours: 10:00 a.m. – 6:00 p.m. Setup: 8:30 a.m. – 10:00 a.m. Breakdown: 6:00 p.m. – 7:00 p.m.)

\_\_\_\_\$300-Saturday (Exhibit hours: 10:00 a.m. – 8p.m. Setup: 8:30 a.m. - 10:00 a.m. Breakdown: 9:00 p.m. – 10:00 p.m.)

\_\_\_\_\$500-For Both Friday and Saturday (Hours appended above)

Payment Information (please check one):

\_\_\_\_ Check

\_\_\_\_ PayPal ([ilnaacp.ni@gmail.com](mailto:ilnaacp.ni@gmail.com))

Company's Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Type of Products/Goods \_\_\_\_\_

\_\_\_\_\_  
Address City, State, Zip

\_\_\_\_\_  
Telephone Fax

\_\_\_\_\_  
Email Website

***Paperwork and proceeds should be emailed or mailed to Illinois NAACP State Convention by Saturday, August 31, 2024***

**Illinois NAACP State Conference:**

**Mr. Theodis Pace, President**

**Phone: (815)953-0939**

**Email: [naacp3035@aol.com](mailto:naacp3035@aol.com)**

**Address: P.O. Box 1986, Kankakee, IL 60901**